



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863
ATTN: MAURA GILROY
3050 K STREET, NW
WASHINGTON DC 20007

Contract No 404079	Contract Dt 10-30-2012	Revision Dt 10-30-2012	Rev# 1	Advertiser OBAMA FOR AMERICA	Brand BARACK OBAMA FOR PRES	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA
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Agency Est#			CMS # 247547	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-30-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 247547					
Line	Start Date	End Date	Time Period		Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-30-2012	10-30-2012	08:00PM - 09:00PM		PRIME TU8 (7014)			8	30	X						1	12,000	1	12,000.00	
2	10-30-2012	10-30-2012	09:00PM - 10:00PM		PRIME TU9 (7015)			8	30	X						1	8,000	1	8,000.00	
3	10-30-2012	10-30-2012	10:00PM - 11:00PM		PRIME TU10 (7016)			7	30	X						1	12,000	1	12,000.00	
4	10-31-2012	10-31-2012	08:30PM - 09:00PM		PRIME WE8 (7019)			8	30		1					1	11,000	1	11,000.00	
5	10-31-2012	10-31-2012	09:00PM - 10:00PM		PRIME WE9 (7020)			7	30		1					1	25,000	1	25,000.00	
6	10-31-2012	10-31-2012	10:00PM - 11:00PM		PRIME WE10 (7021)			7	30		1					1	15,000	1	15,000.00	
7	11-02-2012	11-02-2012	08:00PM - 09:00PM		PRIME FR8 (7042)			8	30			1				1	6,000	1	6,000.00	
8	11-02-2012	11-02-2012	09:00PM - 10:00PM		PRIME FR9 (7043)			8	30			1				1	9,000	1	9,000.00	
9	11-02-2012	11-02-2012	10:00PM - 11:00PM		PRIME FR10 (7044)			8	30			1				1	6,500	1	6,500.00	
10	11-04-2012	11-04-2012	08:00PM - 09:00PM		PRIME SU8 (7049)			9	30				1			1	12,000	1	12,000.00	
11	11-04-2012	11-04-2012	09:00PM - 10:00PM		PRIME SU9 (7050)			8	30				1			1	15,000	1	15,000.00	
12	11-04-2012	11-04-2012	10:00PM - 11:00PM		PRIME SU10 (7051)			9	30				1			1	6,000	1	6,000.00	
13	11-05-2012	11-05-2012	08:00PM - 10:00PM		PRIME MO8 (7008)			8	30	1						1	15,000	1	15,000.00	
14	10-31-2012	11-02-2012	07:00PM - 08:00PM		ACCESS WEEKDAY (6991)			7	30		1	1	1			3	4,000	3	12,000.00	
15	11-05-2012	11-05-2012	07:00PM - 08:00PM		ACCESS WEEKDAY (6991)			7	30	1						1	4,000	1	4,000.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand				Product Code				Station/Market										
Agency Est#				CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package	Contract Title									
Line	Start Date	End Date	Time Period		Description			RC	Duration	M	T	W	T	F	S	SPW	Price	Tot Spots	Total \$				
16	10-31-2012	11-02-2012	09:00AM - 10:00AM		DAYTIME 9-10A WEEKDAY (6912)			7	30	2	2	2	2		6	1,600	6	9,600.00					
17	11-05-2012	11-05-2012	09:00AM - 10:00AM		DAYTIME 9-10A WEEKDAY (6912)			7	30	2					2	1,600	2	3,200.00					
18	10-31-2012	11-02-2012	03:00PM - 04:00PM		DAYTIME 3-4P MO-FR (7997)			9	30		2	2	2		6	700	6	4,200.00					
19	11-05-2012	11-05-2012	03:00PM - 04:00PM		DAYTIME 3-4P MO-FR (7997)			9	30	2					2	700	2	1,400.00					
20	10-31-2012	11-02-2012	10:00AM - 11:00AM		DAYTIME 10-11A WEEKDAY (6913)			7	30		2	2	2		6	1,600	6	9,600.00					
M	MG Group #		Preempted		Rate Reason		MG Description		Duration														
	336008	10-31-2012		1,600 PER SALES MANAGEMENT	1 X 30 @ \$100 S 01:35AM - 02:35AM - 11/03/12- 11/03/12 (7767)		9	30						X	1	100	1	100.00					
R	Total:		1,600																Preempt Total: -1 -1,600.00				
	21	11-05-2012	11-05-2012	10:00AM - 11:00AM		DAYTIME 10-11A WEEKDAY (6913)			7	30	2					2	1,600	2	3,200.00				
R	22	11-01-2012	11-02-2012	01:00PM - 03:00PM		DAYTIME 1-4P WEEKDAY (6952)			8	30		2	1			3	1,100	3	3,300.00				
R	23	11-05-2012	11-05-2012	01:00PM - 03:00PM		DAYTIME 1-4P WEEKDAY (6952)			8	30	1					1	1,100	1	1,100.00				
A	24	11-01-2012	11-01-2012	05:00PM - 06:00PM		EARLY NEWS 5P MO-FR (6988)			9	30		1				1	2,200	1	2,200.00				
A	25	11-03-2012	11-03-2012	12:35AM - 01:35AM		LF SAT CASTLE (7766)			8	30			1			1	200	1	200.00				
														Contracted Gross Total:	47	206,500.00							
														Actual Gross Total:	47	205,000.00							
														Agency Commission:		30,750.00							
														Net Total:		174,250.00							

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Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

WPVI-TV PHILADELPHIA
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DATE: 10-31-2012 PAGE: 3 of 3

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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Nov 12	1,600.00	100.00	206,500.00	1,500.00 CR	205,000.00
TOTAL	1,600.00	100.00	206,500.00	1,500.00 CR	205,000.00

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